



Missouri Municipal League 2024 INNOVATION AWARD

Application Part – 2 Evaluation Criteria

Each nomination will be reviewed by a panel of judges, selected by the Missouri Municipal League Board of Directors. The Project Summary is worth 10 points and the Project Description is worth 90 points, for a total point scale of 100 points. Points will be awarded to each section based on the following criteria.

Project Summary

In 200 words or less (single-spaced, 12-point font), please provide a clear and concise overview of the project.

Does the Project Summary clearly address the following topics? [10 points]

What were the project's objectives? Were the project's objectives achieved? Who was involved in the project? What applicability does the project have for other cities?

Project Description

In three pages or less (single-spaced, 12-point font), please provide a detailed description of the project.

Does the Project Description clearly address the topics? [10 points]

- a) What were the project objectives?
- b) Who was involved in the project?
- c) How was the project funded?
- d) How were the objectives met?
- e) How were the results measured?

Could this project be replicated in other cities? [20 points]

- a) Is this a program that other cities could benefit from initiating?
- b) What helpful advice is offered?

Was this project innovative? [20 points]

- a) The degree of uniqueness in approach.
- b) The degree to which the innovativeness of the approach was the key to meeting the objectives of the program.

How successful was this program in meeting its objectives? [40 points]

- a) The success of the local government in implementing the program.
- b) The extent of the measurable benefit for the general community and local government.
- c) How adequately does the program address the future?
- d) Is this project a long-term solution to a problem?
- e) What obstacles did you face when working on the project and how did you overcome them?